



SPONSORSHIP AND CSR INFORMATION SHEET

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1. Partnership benefits shall be extended to only those events that fall under Urbanco's corporate CSR strategies focusing on the following areas:
 - Environment sustainability
 - Arts and Culture
 - Community Empowerment
 - Health and Wellness
 - Strategic Partnerships
2. General:
 - Submit CSR Partnership Form if you would like to request for our collaboration on events, CSR donations or In-kind goods/services.
 - Submit sponsorship Request Form if you would like to request funding for major projects, corporate events that fall under our CSR Strategies.
 - Proposals must be submitted three weeks prior to planned event or activity
 - The 'Sponsorship Form' and 'CSR Partnership Form' should be accompanied by a proposal stating the reason for requesting assistance along with details on how the funding will be utilized.
 - Requesting parties will be contacted after our evaluation process
 - Charitable Donations will only be made to government institutions and registered Businesses and NGO's
 - Due to the high demand for sponsorships, we can only support a limited number of requests per year.
3. Required documents:
 - 'Sponsorship Request Form' or 'CSR Partnership Request Form'
 - Proposal
 - Other supporting documents (if necessary)
4. Sponsorship proposal must include:
 - Official name of the organization, mailing address, and registration documents
 - Name and title of the contact person in the organization, with contact details
 - Brief description of the organization, with credentials of its past initiatives, if any
 - Details of initiatives to be supported by the corporation
 - Assistance required from Urbanco and reason (Refer to Annex 01 of Sponsorship and CSR Request Form)
 - Information on the type and level of contribution sought, with justification and breakdown
 - Details of relevant market research, if any
 - Details of media exposure and media partners, if any
 - Details of whether the initiative is funded by other parties or if it's being sought
5. The Corporation will not support or contribute to an initiative that is:
 - Against the laws and regulations of the Republic of Maldives
 - Contradicts our corporate values
 - Does not have measurable positive outcomes and limited market exposure
 - Has a clear political motive
 - Events undertaken by individuals and unregistered groups.
(However, National, and international level representation of Maldives could be considered based on scope and opportunity)